



Connie Dieken

Connect. Convey. Convince.®

Leadership keynotes on influence in high-stakes moments,
from a five-time Emmy-winning journalist.



5× EMMY WINNER

20 YEARS AT ABC & NBC

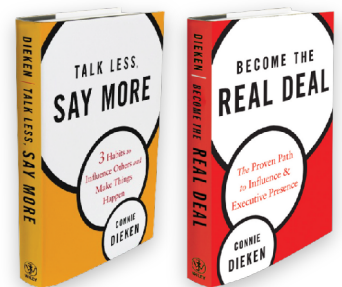
CSP HALL OF FAME SPEAKER

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ABOUT CONNIE

Connie Dieken is a leadership keynote speaker, executive coach, and founder of The Dieken Group and Influence360. She helps leaders connect, convey, and convince in high-stakes moments.

She spent 20 years as a television journalist with ABC and NBC, earning five Emmy awards and induction into the Radio Television Broadcasters Hall of Fame. She is the author of the best sellers *Talk Less, Say More* and *Become the Real Deal*.



KEYNOTES

Influence With Integrity

How leaders earn commitment in a skeptical world.

- Build trust in skeptical environments
- Influence without force or positional authority
- Create sustainable stakeholder commitment

The Influence Flip

Why traditional leadership influence no longer works.

- Understand why influence is changing
- Build commitment when authority isn't enough
- Lead effectively through disruption

Connect. Convey. Convince.®

Leadership communication that moves ideas into action.

- Communicate complex ideas with clarity
- Build alignment across teams and stakeholders
- Move ideas into action under pressure

WHAT PLANNERS SAY

"We've brought Connie back to keynote four Executive Forums, and every time she delivers."

SANDY PIZZARUSSO, DIRECTOR OF EVENTS, FISERV

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Microsoft, Johnson & Johnson, ExxonMobil, JPMorgan Chase, Cleveland Clinic, The Walt Disney Company, Mastercard, and Bayer.

Book Connie for your next event.

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