

BETH KAPLAN ED.D.

WORKPLACE BELONGING KEYNOTE SPEAKER

TURNING BELONGING INTO TRUST, RETENTION & RESULTS.

Research-backed keynotes that give leaders practical ways to keep their best people and raise performance.



PRAISE FOR
THE BOOK

Amy C. Edmondson Harvard Business School

Marshall Goldsmith

Mel Robbins

Dave Ulrich

ABOUT BETH

A RESEARCHER WHO SHOWS LEADERS WHY GOOD PEOPLE LEAVE

Beth Kaplan, Ed.D., is a researcher and keynote speaker on workplace belonging. She shows leaders and managers why good people leave and gives them practical steps to keep them.

Beth built leader development at Salesforce and holds a doctorate and a master's in Learning and Leadership Strategy from the University of Pennsylvania, where her research focused on belonging in the workplace. Her work has been featured on NBC10 Philadelphia and in *The Pennsylvania Gazette*.



THE BOOK BRAVING THE WORKPLACE

Belonging at
the Breaking
Point.
Published by
Mango.

SPEAKING

THREE WAYS TO BRING BETH IN

KEYNOTE

LEAD WITH BELONGING

How managers keep their best people.

- Why good performers leave quietly, and the early signs to catch
- Why inclusion programs alone don't move retention
- Daily manager habits that build trust

KEYNOTE

THE FUTURE OF WORK

Well-being and performance in the same workplace.

- What employees now expect from work
- How to support well-being without lowering the bar
- How to spot overwork before it becomes turnover

FULL-DAY WORKSHOP

BELONGING @WORK(SHOP)

Team leaders learn and practice the skills.

- Eight belonging competencies for leaders
- A simulation built on your own employee feedback
- An Individual Belonging Plan to take home

**"IF YOU HAVE TO SACRIFICE WHO YOU ARE,
IT'S NOT BELONGING."**

BETH KAPLAN, ED.D.

"Our thousands of HR leaders were mesmerized by Beth's keynote. We are still receiving rave reviews from attendees requesting that we bring her back."

CEO, HRSI

BRING BETH TO YOUR LEADERS.

Christy Lawrence, Leading Speakers
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